



Pixels Limited

the multi-screen advertising company

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Kwun Tong, Kowloon, Hong Kong

<http://www.pixels.asia>

Pixels Limited, formerly known as Pixel Media Group that includes Pixel Media, Adsfactor, and Snap Mobile, is the leading Asian-based multi-screen digital advertising company with headquarter in Hong Kong, SAR and offices in Greater China, Singapore and Malaysia. We have over 100 advertising and media professionals serving the industry in the past 12+ years who specialize in helping advertisers reach their marketing objectives in this digital world while helping publishers to monetize their digital properties.

Sales Executive, Video

In this role, you will work with advertisers and agencies within major account categories assigned to you to develop total digital solutions and opportunities reporting to the COO and CEO.

Your responsibilities will be to establish and generate leads from advertising agencies and advertisers, to evangelize Pixels' core value proposition, to educate the benefits of multi-screen advertising solutions and why Pixels is the partner of choice.

The ideal candidate should be matriculate with strong communications skills and passionate about the digital advertising.

Requirements:

- 1 year or more of experience in media sales/tele-marketing preferably from non-digital/online media (TV, Radio, Print, Outdoor)
- Proficient in written and spoken Cantonese and English. Mandarin a Plus.
- Good command of MS Office and Internet Applications required
- University Degree a Must.
- Fresh Graduates are welcome to apply.

Telemarketer Skills:

Results Driven, Persistence, Telephone Sales, Client Service, Selling to Client Needs, Prospecting Skills, Motivation for Sales, Product Knowledge.

We offer attractive remuneration package, which is commensurate with qualifications and experience to the successful candidate. Individuals interested in this position can submit their resume and cover letter with current and expected salary and position applied for addressed to careers@pixels.asia