



## **Pixels Limited**

*the multi-screen advertising company*

2601-02, AIA Kowloon, Landmark East, 100 How Ming Street,  
Kwun Tong, Kowloon, Hong Kong  
<http://www.pixels.asia>

Pixels Limited, formerly known as Pixel Media Group that includes Pixel Media, Adsfactor, and Snap Mobile, is the leading Asian-based multi-screen digital advertising company with headquarter in Hong Kong, SAR and offices in Greater China, Singapore and Malaysia. We have over 100 advertising and media professionals serving the industry in the past 12+ years who specialize in helping advertisers reach their marketing objectives in this digital world while helping publishers to monetize their digital properties.

### **Sales Director /Associate Sales Director**

In this role, you will work with advertisers and agencies within major account categories assigned to you to develop total digital solutions and opportunities reporting to the CEO and/or COO.

Your responsibilities will be to establish close working relationship with the advertising agencies and advertisers, to evangelize Pixels' core value proposition, to educate the benefits of multi-screen advertising solutions and why Pixels is the partner of choice. In addition, you will develop proposals and holistic advertising solutions, maintaining customer loyalty and developing continuous revenue streams.

You will also work closely with the Business Director in forecasting revenues and prospecting clients and Operations Team in ensuring timely delivery of pre and post sales activities.

The ideal candidate should be matriculate with strong communications skills and passionate about the digital advertising.

### **Requirements:**

- 8 years or more of experience in media sales preferably from non-digital/online media (TV, Radio, Print, Outdoor)
- Experience in mobile, and/or TV ad sales industry a plus.
- Proficient in written and spoken Cantonese and English. Mandarin a Plus.
- Good command of MS Office and Internet Applications required
- University Degree a Must.

We offer attractive remuneration package, which is commensurate with qualifications and experience to the successful candidate. Individuals interested in this position can submit their resume and cover letter with current and expected salary and position applied for addressed to [careers@pixels.asia](mailto:careers@pixels.asia)