



Pixels Limited

the multi-screen advertising company

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<http://www.pixels.asia>

Pixels is Asia's leading multi-screen advertising technology company enabling advertisers and brands to reach their customers and marketing objectives online. Pixels emphasizes the use of technology coupled with human intelligence to deliver results. Out Solutions include Brand Advertising Solutions and Programmatic Solutions covering Mobile, Video, Desktop.

Pixels was formed in 2002, with its headquarter in Hong Kong SAR and offices in Kuala Lumpur (Malaysia), Singapore, Taipei (Taiwan) and Shanghai (China) and is a wholly owned subsidiary of San Francisco-based Gravity4 Inc.

Sales Director / Associate Sales Director

In this role, you will work with advertisers and agencies within major account categories assigned to you to develop total digital solutions and opportunities reporting to the CEO and/or COO.

Your responsibilities will be to establish close working relationship with the advertising agencies and advertisers, to evangelize Pixels' core value proposition, to educate the benefits of multi-screen advertising solutions and why Pixels is the partner of choice. In addition, you will develop proposals and holistic advertising solutions, maintaining customer loyalty and developing continuous revenue streams.

You will also work closely with the Business Director in forecasting revenues and prospecting clients and Operations Team in ensuring timely delivery of pre and post sales activities.

The ideal candidate should be matriculate with strong communications skills and passionate about the digital advertising.

Requirements:

- 8 years or more of experience in media sales preferably from online media / non-digital (TV, Radio, Print, Outdoor)
- Experience in mobile, and/or TV ad sales industry a plus.
- Proficient in written and spoken Cantonese and English. Mandarin a Plus.
- Good command of MS Office and Internet Applications required
- University Degree is preferable.